TELEMUNDO, mun2, MSNBC AND AMC THEATRES TO FEATURE UNDERWATER DREAMS - A NEW DOCUMENTARY FILM ABOUT THE EPIC STORY OF FOUR LATINO TEENAGERS, WHO BUILT AN UNDERWATER ROBOT AND WENT UP AGAINST ENGINEERING POWERHOUSE MIT

New York – May 27, 2014: Telemundo, mun2, MSNBC and AMC Theaters will feature <u>Underwater Dreams</u>, a new documentary film by award-winning filmmaker Mary Mazzio and narrated by actor Michael Peña. The film chronicles the compelling and inspirational story of four teenage boys, the sons of Mexican immigrants, who entered a sophisticated underwater robotics competition, going up against the likes of engineering powerhouse MIT. The film will be a central pillar of NBCUniversal Hispanic Enterprises and Content's new nationwide pro-social campaign, *Aprender es Triunfar*, aimed at closing the Latino student achievement gap, especially in STEM education. In support of reaching many Latino families with this inspirational message, AMC Theatres has committed to hosting up to 100 community screenings, free of charge, at AMCs across the U.S. to enable school and non-profit groups to enjoy the film on the big screen this summer and fall. In addition, in late July, MSNBC, Telemundo and mun2 will broadcast a special television version.

In connection with this project, the White House invited Mazzio and three students featured in the film (Diserae Sanders, Martin Carranza, and Quenan Ruiz) to attend the White House Science Fair.

AMC Theatres Release: AMC will release the movie theatrically on July 11, 2014, when it will be available for guests at AMC Burbank in Los Angeles and AMC Empire 25 in New York. In addition, beginning July 19, AMC will host community screenings free of charge for schools, non-profits and other communities whose members would be inspired and entertained by this movie. Requests for community screenings can be submitted via the film's website: www.UnderwaterDreamsFilm.com or by email requests@50eggs.com.

NBCUniversal Hispanic Enterprises and Content's "Aprender es Triunfar" Events: The film will screen in partnership with NBCUniversal and AMC at various locations starting in June, including the National Council of La Raza (NCLR) Convention, the League of United Latin American Citizens (LULAC) Convention, and others.

Television: On July 20, 2014, MSNBC and Telemundo will simultaneously broadcast a special television version of *Underwater Dreams* (in both English and Spanish). mun2 will broadcast the following day.

Something about Mary: An award-winning documentary filmmaker, Mazzio is also an Olympic athlete. Her previous films include *The Apple Pushers* (about food deserts and immigrant street card vendors), *TEN9EIGHT*, which tells the stories of inner-city teen entrepreneurs, and *A Hero for Daisy*, which chronicles the 1976 protest by Yale women athletes that changed American college sports forever. For more about Mary: www.50eggs.com/about-50-eggs/

Story Summary: *Underwater Dreams*, chronicles the epic story of four teenage boys from the desert, who built an underwater robot from Home Depot parts, and went up against engineering powerhouse MIT in the process.

This is how it transpired. Two energetic high school science teachers, on a whim, decided to enter their high school, a Title I school where most of the students live in poverty, into a sophisticated underwater robotics competition sponsored by the NASA and the Office of Naval Research, among others. Only four boys signed up for the competition, but once assembled, with enthusiasm and verve, they started calling oceanic engineers for design help. They were advised that their underwater robot would require glass syntactic flotation foam. Short on money, all they could afford was PVC pipe from Home Depot. And some duct tape.

After a few test runs of their robot (aptly named Stinky), the team was confident that they would not come in last at the event, so they all piled into a beat up van to head to the competition. The boys entered the main

pool area, seeing college teams in matching gear, with robots sponsored by the likes of Exxon Mobil. Feeling a bit overwhelmed, the boys put Stinky in the water for a test run. Only the PVC did not hold up. The robot leaked. And sunk.

The boys put their heads together and hilariously came up with a brilliant solution. 12 hours later, armed with 8 super-plus tampons to plug the leak in Stinky's mechanical housing, the robot was lowered into the pool again. Only this time, Stinky performed admirably. Fast forward to a shocking result. This rag-tag high school team of undocumented Mexican boys did what no one thought possible. The competition, however, was only the beginning. These boys forged a legacy that could not have been imagined. A legacy of aspiration. Of activism. Of dreamers.

Team: Narrated by Michael Peña. Written and Directed by Mary Mazzio. Executive Producers: Michael Peña, Jeb Bush, Jr., and others. Funded by The Bezos Family Foundation and the Laurie M. Tisch Illumination Fund, with additional support from Babson College, and others.

Trailer: To view the film's trailer: https://vimeo.com/87572003 and for information about the film: www.UnderwaterDreamsFilm.com

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<u>About MSNBC</u>: MSNBC is the premier destination for in-depth analysis of daily headlines, insightful political commentary and informed perspectives. Reaching more than 95 million households worldwide, MSNBC offers a full schedule of live news coverage, political opinions and award-winning documentary programming – 24 hours a day, 7 days a week. Viewers can find more information on MSNBC's programming at www.msnbc.com. Members of the media can get more information about MSNBC and its programming at www.info.msnbc.com or the NBC Universal Media Village Web site at www.nbcumv.com.

About Telemundo: Telemundo, a division of NBCUniversal Hispanic Enterprises and Content, is a world-class media company, leading the industry in the production and distribution of high-quality Spanish-language content across its multiplatform portfolio to U.S. Hispanics and audiences around the world. Telemundo's multiple platforms include the Telemundo Network, a Spanish-language television network featuring original productions, theatrical motion pictures, news and first-class sports events, reaching U.S. Hispanic viewers in 210 markets through its 16 owned stations, broadcast and MVPD affiliates; Telemundo Digital Media, which distributes Telemundo's original content across digital and emerging platforms including mobile devices and www.telemundo.com; an owned and operated full power station in Puerto Rico that reaches 99% of all TV households in that DMA; and Telemundo Internacional, the international distribution arm which has positioned Telemundo as the second largest provider of Spanish-language content worldwide by syndicating content to more than 100 countries in over 35 languages.

About AMC Theatres:

AMC Theatres (NYSE: AMC) is the guest experience leader with 345 locations and 4,976 screens in the United States. AMC has propelled industry innovation and continues today by delivering more comfort and convenience, enhanced food & beverage, greater engagement and loyalty, premium sight & sound, and targeted programming. AMC operates the most productive theatres in the country's top markets, including No. 1 market share in the top three markets (NY, LA, Chicago). www.amctheatres.com

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